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# **SWP**

#### 2017 - Present PHILLIPS MEDIA DESIGN

 Creative services: UX and UI design, social media campaigns, logo design, signage, packaging graphics, presentation material, print design and production, photo production, retouching

#### Dec. '19- Present **SOUNDWATERS**

- Project based Creative Director for Stamford based non-profit organization. On a mission to educate and inspire all children to preserve and protect the Long Island Sound and all waterways.
- Designed and produced event marketing material for **Tall Ship's Ball**, a 1920's themed fundraiser at the Riverside Yacht Club in Greenwich CT. May 1st 2020
- Designed and produced In-school educational graphic displays for the Million Bottle Cap Challenge with 16 Stamford public Schools participating. Their goal is to collect 1 million bottlecaps. Projects include event signage and oversized bottlecap receptacle.

#### Dec. '19- Present CTM MEDIA

- Freelance graphic designer for media marketing company in the tourism industry.
- Designed rack cards, brochures, maps and digital banners.

#### April. '19- Sep. '19 YO YO WORLD

- Remote freelance graphic designer and production artist for toy and craft company.
- Designed presentations for licensing submission to WWE, Peanuts licensed products
- Designed packaging and marketing materials

#### Feb. 19- Present SANDORMAX MARKETING

 Project based art director for marketing group in Newtown CT. Projects include The Gunn Historical Museum in Washington CT's 10-year display. Creating and managing the production of themed vignettes using curated artifacts and documents for the historical museum of Washington CT. Sourcing and managing vendors for the production and installation into museum.

## Sept. '18- Feb. '19 **CUISINART**

 Retouched product photography, designed and produced gift boxes, sleeves and other print and packaging collateral for cookware and kitchen product company, Cuisinart

## Aug '05 - Sept '18 MELISSA & DOUG

- Art Director and retoucher for CT based toy company
- Designed print assets for retail, tradeshows, publications and packaging
- Produced and designed annual catalogs, including press-checks and schedules
- Applied and expanded company mission "Take back childhood" in a graphic context
- Designed digital web assets for website and online advertising  $% \left( 1\right) =\left( 1\right) \left( 1\right) \left($
- Create style guide and brand rules to increase visual unity

## March '05 - Mid-April '05 L' OREAL , USA

- Freelance graphic designer and production artist for hair color division
- Performed preliminary retouching and color-correction for retail products

#### March '95 - Feb '05 GT BRANDS

- Art director and graphic designer for NYC entertainment/branding company
- Designed and produced theatrical key art for classic film & television properties
- Applied Key art to packaging, marketing and presentation material
- Handled final retouching and maintained quality control of Imaging from staff.

## Jul. '92 - Aug. '94 WARNER BROS. MUSIC

- Graphic designer and production artist for music publication division
- Designed sheet music covers and books
- Prepared comps for all major releases for submission to artist management
- Photostat room manager and technician
- Created and maintained art research archives for creative dept

## **SKILLS AND SOFTWARE**

Art Direction, Graphic Design, Print and Digital Production, Image Creation, Retouching, Presentation, Packaging, Exhibition Design, Adobe Creative Suite, (Illustrator, Photoshop, InDesign, AfterEffects) Powerpoint, Sketch, Figma